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Parent/Child Products Overview

PARENT/CHILD PRODUCTS


- ✘ Purpose of Video: To understand the concept of parent/child products.
- ✘ Prerequisite Videos: database driven websites, product catalog – base options

PARENT/CHILD PRODUCTS

- Parent/Child products are an add-on to the base product catalog that allows you to create a product that contains attributes (size, color, length, etc) that your shoppers can select from.

Apparel 1 - Size-Color Matrix

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Spec Sheet
Price Tool (xls)

Options

Color	Adult S	Adult M	Adult L	Adult XL
Black	\$4.95 Out of Stock APP1BS	\$4.95 In Stock APP1BM	\$4.95 In Stock APP1BL	\$4.95 In Stock APP1BXL
Forest Green	\$4.95 In Stock APP1FGS	\$4.95 Out of Stock APP1FGM	\$4.95 In Stock APP1FGL	\$4.95 Out of Stock APP1FGXL

Widget G - Parent with Four Choices

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Spec Sheet
Price Tool (xls)

Choose a Length (ft)
10 inches

Choose a Direction
Left

Choose a Year
1998

Choose a Capacity
1 Ton

SKU: WIDG-10-L-1998-10T
\$78.55


Qty: [Add to Cart](#)

Description

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Widget D - Parent with Input Qty View

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Spec Sheet
Price Tool (xls)

Options

SKU	Height (in)	Material	Temperature	Price	Quantity	Status
WIDD-10-PL-Cold	10 inches	Plastic	Cold	\$95.65	-	Out of Stock
WIDD-10-PL-Cool	10 inches	Plastic	Cool	\$95.65	<input type="text"/>	In Stock
WIDD-10-PL-Hot	10 inches	Plastic	Hot	\$95.65	<input type="text"/>	In Stock
WIDD-10-PL-LW	10 inches	Plastic	Luke Warm	\$95.65	-	Out of Stock
WIDD-10-PL-Warm	10 inches	Plastic	Warm	\$95.65	<input type="text"/>	In Stock

PARENT/CHILD PRODUCTS

✘ Terminology:

- + Parent Products – The parent is a non-inventory product that displays the attributes (child products) available and descriptors that represent all of the child products – name, description, images, etc.
- + Child Products – The attribute or combination of attributes available for the parent product. Child products are inventory items that have a price and can be added to the cart from the parent product page.
- + Below is a chart the shows the breakdown between the two:

	Parent Products	Child Products
Name	X (search, category and detail page)	X (only shows in cart)
Price		X
Description	X	
Images	X	
Can be added to cart		X
In ERP		X
Appears in Search/Category	X	

PARENT/CHILD PRODUCTS

✘ Follow up Videos:

- + Parent/Child Products: Color Selector with Size Matrix
- + Parent/Child Products: Size-Color Matrix
- + Parent/Child Products: Input Quantity View
- + Parent/Child Products: Drop down selection